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**Notice to the Investors/Unit holders of ICICI Prudential Banking & PSU Debt Fund, ICICI Prudential Blended Plan - Plan B and ICICI Prudential Ultra Short Term Plan (the Schemes).**

Notice is hereby given to all the investors/unitholders of the Schemes that the Trustee has approved August 13, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Schemes, at the close of business hours on August 13, 2015 and subject to availability of distributable surplus under the Schemes, at the recommended rates as mentioned below.

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on August 06, 2015 (₹ Per unit)
<b>ICICI Prudential Banking &amp; PSU Debt Fund</b>		
Direct Plan - Half Yearly Dividend	0.3957	10.4743
Regular Plan - Half Yearly Dividend	0.3442	10.3813
<b>ICICI Prudential Blended Plan - Plan B</b>		
Regular Plan - Half Yearly Dividend Option- I	0.2940	10.3625
<b>ICICI Prudential Ultra Short Term Plan</b>		
Direct Plan - Half Yearly Dividend	0.4578	10.5284

# Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Schemes on August 13, 2015.

**It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : August 07, 2015

**Authorised Signatory**

No. 006/08/2015

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**